



Trapeze Artist Sitting / *Nickolaus Seffrin*

**“Beneath the beauty,
vulnerable chords of truth
vibrate the real strength.”**

“Georgia is gracious, learned, genuine.”

Lowanna / about Georgia

DR GEORGIA SEFFRIN

Dr Georgia Seffrin is a creative leadership consultant, specialising in developing dynamic facilitation services for individual clients across a diversity of professional sectors, including Education, Health, Corporate and Arts organisations.

Georgia researches, designs, facilitates and evaluates a breadth of programs around Leadership, Strategic Planning, Coaching and Team Development. Her approach fuses her background in the arts and academia with the latest thinking in management theory, learning and neuroscience.

Previously she was the coordinator for the Masters' Degree in Creative Industries, Arts Administration at QUT. As well as an academic profile, Georgia has significant experience in other areas: research, speech writing, arts administration, policy and strategy writing, across the tertiary, corporate and government sectors.

Her key areas of interest include connectivity with creativity in management, effective communication and managing cultural change within organisations. Georgia's diverse background ensures that she draws on a range of skills which can be reconfigured to suit the individual needs and requirements of each client.

Clients include the Queensland Ambulance Service (for which the team won two Qld Health Awards for programs in 2017 & 2019, and a Council of Ambulance Authorities Award for Innovation in programs in 2019), Queensland Health, Opera Queensland, Australian Agricultural Company, and Credit Union Australia. Georgia was Board member and subsequent Chair of the Southern Cross Soloists chamber orchestra from 2013 - 2017.

Georgia has completed the Neuroleadership Institute's Brain-Based Conversation Skills course, and is currently completing The Leadership Circle (TLC) Profile Certification.

She is also a qualified Pilates instructor.

FOCUS AREAS

Creative leadership
Facilitation
Research
Strategic planning
Coaching

“I have had the pleasure of working with Dr Georgia Seffrin for close to a decade in both University and Corporate environments. Her depth and breadth of experience as a practitioner, researcher and consultant ensures a unique and holistic perspective in the design and execution of client solutions aimed at building individual and team capability. She is a gifted performer and speaker; adept at engaging small and large groups in experiential learning opportunities. As an experienced coach, she is also able to support people in achieving real personal change as they navigate the often unfamiliar and challenging leadership dimensions of executive presence, influence and difficult conversations. Georgia is a generous team member when working in collaboration with others – always seeking to guide and coach colleagues to flourish in their roles. She is a key partner for our organisation when designing leadership development solutions for our clients.”

Dr Catherine See / Managing Director / Gravitas Leadership Group

**“Dear Georgia,
Many thanks for all you brought to our strategy days. It was wonderful to have you as our guide and provocateur. Your gentle precise questions were always well placed and elicited many more good thoughts than what we might have discovered in your absence.”**

Patrick Nolan / Artistic Director & CEO / Opera Queensland

“Georgia has been working with us to assist in the design and delivery of our leadership development programs. Georgia is brilliantly creative as a performer and has a rare ability to translate that to the professional realm of leadership development at both a theoretical and importantly, practical level. As an account manager, Georgia is happily willing to adapt quickly to whatever is required. Her communication is excellent, and Georgia has facilitated flexibility at every request. Georgia has built strong rapport with all our participants and is very well respected as a facilitator who engages meaningfully with tangible impact. I highly recommend Georgia as a professional consultant who will deliver a unique and powerful learning and development experience for anyone.”

*David Lucas / Executive Manager
Leadership Capability Development / Queensland Ambulance Service*

GEORGIA SEFFRIN

TESTIMONIALS